

TEN YEARS OF THE HONEY FOUNDATION



**THE HONEY
FOUNDATION**
FOR ISRAEL

Celebrating A Decade of Impact

*Investing in the spiritual leaders whose communities across Israel
deepen Jewish identity — and looking ahead to ten more years of a
stronger, more just, and more unified Israel.*

NOVEMBER 17–22, 2026

AN INVITATION TO OUR BOARD & VALUED SUPPORTERS

Dear Friends,

We certainly live at a polarized moment, both in the US and in Israel. Our political discourse and the news media too often amplify divisions and fissures in society — and social media only seems to create deeper divisions.

As we move into Israeli elections, too many stories are not being told. They involve quiet heroes who are not seeking the national limelight.

Underneath all the noise and political attacks, there are men and women working under the radar for the good of Israeli society and the Jewish people — quietly and intentionally bringing people together. Israelis in the North and the South; on kibbutzim and on the periphery; Russian-speaking Israelis; Israelis rebuilding their lives; religious and secular; people trying to find their place in the Jewish story.

We will meet these men and women. We will hear their stories about how they are creating communities of learning, culture, social action, prayer and belonging for Israelis who have long stood outside the existing Jewish frameworks sponsored by the State.

We will get to know Honey Fellows who are creating and teaching a language of communal engagement and responsibility — one that sees Judaism not as an antagonist to democracy, but as an organizing proponent.

These are the men and women building our Jewish future — the people helping Israelis take back their Judaism. And you are the people, the investors, making this work possible.

Come and be inspired by the stories that are not being told. Engage with Israelis in their homes, hearing their concerns and their dreams.

All trips to Israel are precious. This experience will make you part of her eternal story.

With gratitude,

THE HONEY FOUNDATION



Tuesday

Welcome to Israel! Welcome to Jerusalem!

ON ARRIVAL

Check-In · The Waldorf Astoria Jerusalem

Our five-star home for the week. Located less than a kilometer from the Old City and the shops of Mamilla, the Waldorf places us in the heart of Jerusalem — one foot in the Old City, one foot in the New. **The Honey Foundation will provide transportation from the airport to the hotel.**

6:30 PM

Welcome Cocktails · The Terrace

Gather in the Waldorf's outdoor garden against the backdrop of Jerusalem, and meet your fellow travelers over cocktails and hors d'oeuvres. We'll be introduced to Israeli Judaism through a live musical experience with **Odelya Berlin**, Spiritual Leader of Shevet Achim, Ramat HaSharon, and **Adir Chai Haberman-Browns**, Spiritual Leader of Kulei Libah, Jerusalem — both accomplished musicians leading dynamic communities across Israel. We'll also be joined by Honey Fellows **Rabbi Dr. Rani Jaeger** of Beit Tefilah Yisraelit, Tel Aviv — a founder of one of Tel Aviv's first liberal communities, which each summer draws hundreds of Israelis to Shabbat services in the Tel Aviv port — and **Rabba Keren Apfelbaum Riff** of Kolot Community, Jerusalem, a communal visionary and builder extraordinaire. We'll also be joined by **Rabbah Tamar Elad-Appelbaum** of Kehilat Zion, Jerusalem.



Odelya
Berlin



Adir Chai
Haberman-Browns



Rabbi Dr.
Rani Jaeger



Rabba Keren
Apfelbaum Riff

7:30 PM

Dinner · The Waldorf

A festive dinner and trip orientation — what we'll see in the days ahead, and why it matters for the future of the State of Israel.



Wednesday

A Day in the Field: Meet the Change-Makers

7:00 AM breakfast at the Waldorf. Today is unstaged — we go directly into the field to visit Honey Foundation Fellows in their own communities, and meet the people they serve.

MORNING



Rabba Naomi Efrat • Kehilat HaPardes, Pardes Chana

Rabba Naomi built her own community from the ground up, giving Israelis the Judaism she had always been thirsting for — she leads more weddings and life-cycle ceremonies than most Israeli rabbis, and meeting her will show you why. She'll introduce us to the Mayor of Pardes Chana; together they'll help us understand the opportunities and obstacles for cooperation between local spiritual leaders and municipal government. We'll also meet multi-generational members of her community.

AFTERNOON



Rabbi Aryeh Rafael Nizevich • Chabad House Neve Chof, Rishon LeZion

Founded in 2022 by Russian-speaking Jews who fled the war in Russia and Ukraine, this Russian-speaking community center's mission, in Rabbi Nizevich's words, is "to establish a living, meaningful Jewish community center for Russian speakers — a spiritual, social, and educational home for immigrants and young people in the State of Israel."

AFTERNOON



Rabbi Ariel Pollak • Kehilat Sinai, Tel Aviv

Rabbi Pollak has created a dynamic, multi-generational, welcoming, egalitarian community in the heart of Tel Aviv.

EVENING

Dinner • Neve Tzedek, Tel Aviv

A festive dinner in one of Tel Aviv's liveliest neighborhoods. Just steps from the beach, Neve Tzedek — founded in 1887 as the first Jewish neighborhood outside the old port of Jaffa — remains a vibrant home for the city's creative energy. Return to the Waldorf, Jerusalem, after dinner.

Thursday

The Honey Foundation 10th Anniversary Conference

7:00 AM breakfast at the Waldorf. Today is the day the Honey Fellows have been waiting for.

• THE GATHERING

Alumni & the 2027 Cohort, Together for the First Time

For the first time, the Honey Foundation will gather its full alumni network together with the entire incoming **2027 cohort of 55 Fellows** — who have never met one another, or the alumni, before today. It will be one of the largest gatherings of Israeli spiritual leaders from across the Jewish spectrum in the State's history.

President Isaac Herzog and First Lady Michal Herzog will address the conference and publicly recognize the impact of the Honey Foundation and its Fellows on Israeli society at this critical moment in Jewish history. Board members and American investors will have a private opportunity to meet the Herzogs following their remarks.

9 AM–5 PM

10th Anniversary Conference • Van Leer Institute, Jerusalem

The formal gathering of alumni and incoming Fellows, culminating in remarks from the President and First Lady of Israel.

5:00 PM

Bus Back to the Waldorf

7:30 PM



Celebratory Barbecue • Efrat

At the home of **Rabbanit Shira Mirili Mirvis**, with her community, Shirat HaTamar.



Friday

7:45 AM breakfast at the Waldorf.

MORNING	 Tasting Tour of Machane Yehuda Market — “The Shuk” Led by Chef, TV personality, and Honey Fellow Rabbi Nissimi Na’or. Second only to the Kotel, the shuk is the heart and symbol of modern Jerusalem. Rabbi Na’or will offer an intimate look at the shuk’s authentic flavors, then welcome us into his private kitchen to braid challah for Shabbat — sharing homemade Israeli delicacies and hard-won wisdom from leading his community and serving as an officer in the IDF’s casualty notification unit.		
1:30 PM	Return to Hotel Free time to rest and prepare for Shabbat.		
3:45 PM	Candle-Lighting Together · Atrium of the Waldorf Candle-lighting time: 4:03 PM. Shabbat Shalom!		
FRIDAY NIGHT	Two Options for Services <table><tr><td>Kulei Libah An egalitarian, musically uplifting Shabbat experience, with Adir Chai Haberman-Browns.</td><td>Mabuah Community Orthodox services with Rabbi Danny Segal.</td></tr></table>	Kulei Libah An egalitarian, musically uplifting Shabbat experience, with Adir Chai Haberman-Browns .	Mabuah Community Orthodox services with Rabbi Danny Segal .
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DINNER	Dinner at The Waldorf Astoria		



Shabbat

& A Private Meeting with the President of Israel

SATURDAY, NOV 21

- MORNING** **Breakfast & Shabbat in Jerusalem**
Choose from several Shabbat morning service options, or take the morning for yourself to stroll a quiet Jerusalem Shabbat — the Old City is a ten-minute walk from the hotel. Lunch at the hotel, for those who'd like.
- 5:16 PM** **Musical Havdalah, Together as a Group**
- EVENING** **Dinner at a Private Restaurant**

SUNDAY, NOV 22

7:45 AM breakfast at the Waldorf — a big, special morning.

- 11:30 AM**  **Private State Visit · The President's House**
With President **Isaac Herzog** and First Lady **Michal Herzog**. Isaac Herzog became the 11th President of the State of Israel in July 2021, after serving as head of the Labor Party and Chairman of the Jewish Agency for Israel. Michal Herzog is a corporate and litigation lawyer by training; as First Lady, she focuses her public advocacy on mental health support, trauma resilience, and social welfare initiatives.
- CLOSING** **Farewell Gathering · Happy Fish Restaurant, Jerusalem**

Our Journey

Six days, eight communities, one homeland — all within an hour of Jerusalem, our home base for the week.



Jerusalem

The Waldorf Astoria — our home base for the week; also site of the 10th Anniversary Conference, the Machane Yehuda shuk, Shabbat, and the President's House. Communities we'll meet here: Kolot (Rabba Keren Apfelbaum Riff), Kulei Libah (Adir Chai Haberman-Browns), Kehilat Zion (Rabbah Tamar Elad-Appelbaum), and Mabuah (Rabbi Danny Segal).



Pardes Chana

Kehilat HaPardes, with Rabba Naomi Efrat — Wednesday morning.



Rishon LeZion

Chabad House Neve Chof, with Rabbi Aryeh Rafael Nizevich — Wednesday afternoon.



Tel Aviv

Kehilat Sinai, and dinner in Neve Tzedek — Wednesday afternoon & evening.



Efrat

Shirat HaTamar, with Rabbanit Shira Mirili Mirvis — Thursday evening barbecue.

We can't wait to walk this journey with you.

