

ISRAEL

Solidarity & Innovation

Lead by Seth Leitman

The Green Living Guy







Day 1: Arrival and Cultural Introduction

- Arrival in Tel Aviv, Israel
- Check-in at hotel
- Orientation session on Israeli culture
- Welcome dinner featuring traditional Israeli cuisine organic sustainable

Day 2: Engaging with Start-Up Nation

- Sustainable Energy Workshop
- CEO Roundtables
- Roundtable Discussions with CEOs of SM companies
- Electric Vehicle (EV) market in Israel
- Networking Event with renewable energy companies
- Visit Kunetra wind turbines.

Day 3: Exploring Innovation and Collaboration

- Site Visits to Research Institutions
- Meeting with leaders in the startups and established automaker
- industry
- Touring in Tel Aviv
- Networking Event Israel sustainability advocacy

Day 4: Community Engagement and Cultural Exploration

- Visit Dead Sea
- Visit families of hostages for support
- Volunteer in agricultural activities
- Interaction with IDF at an army base, including a BBQ.
- Touring in Jerusalem's landmarks
- Visit Jerusalem Market
- Panel discussion with historians and cultural experts
- Optional cultural activities in Jerusalem

Day 5: Sustainable Solutions and Closing Ceremony

- Presentation by leading environmentalists on sustainable
- · energy solutions
- Visit to eco-friendly sites and companies
- · Sustainable clothing market
- Closing Ceremony with speeches by eco-friendly companies and
- Innovators with Green Living Guy as host and highlighting sustainable practices and future
- initiatives



